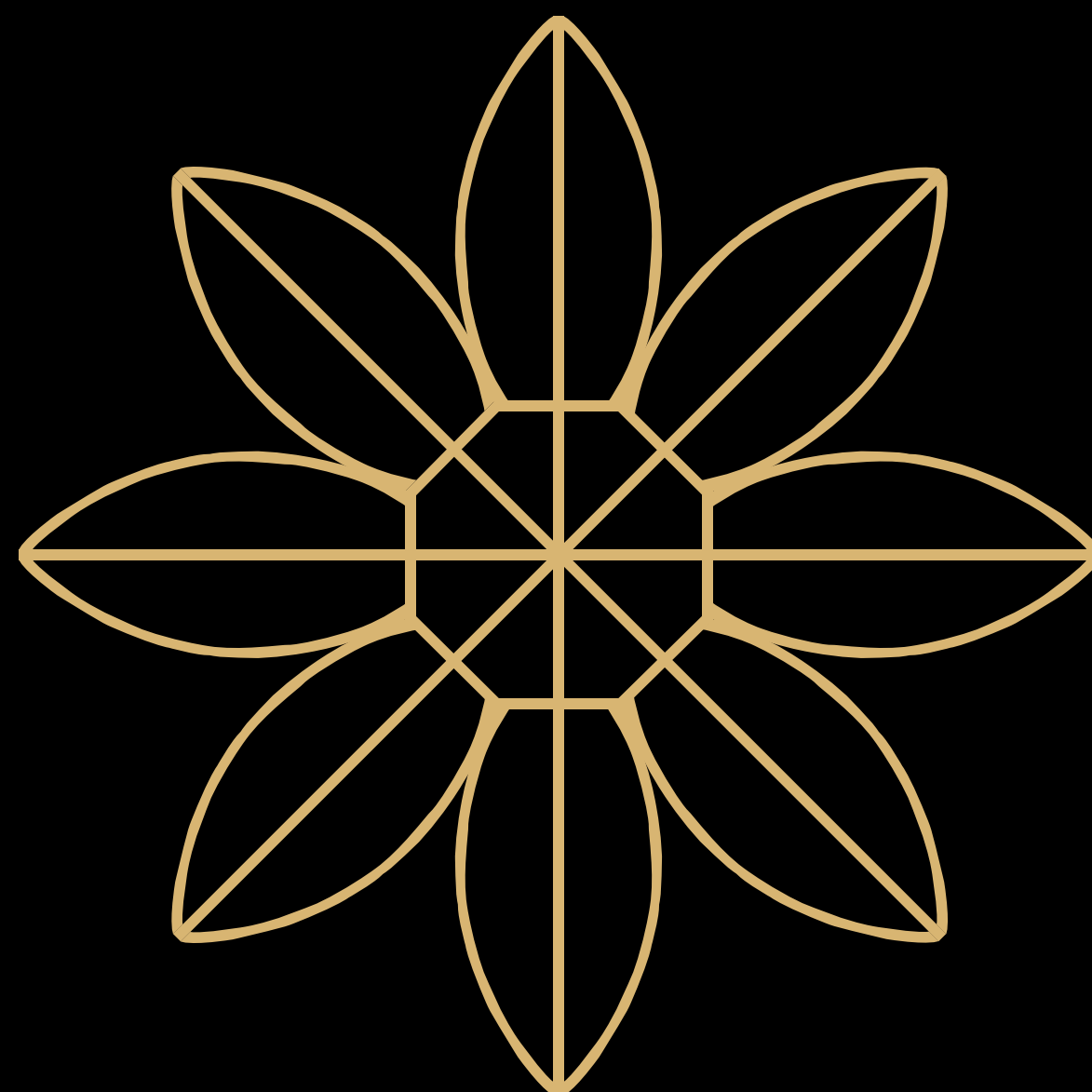




BURJ  
NOIDA®

DASNAC®







# THE SHAPE OF GLORY

Watch as your desires take shape;  
a shape never more iconic than this.



# VISION

“After serving the role of an architect for over two decades across more than 100 projects, I had decided to enter real estate development, purely to give shape to my passion for the built environment. Burj Noida is a culmination of my aspiration to execute global standard real estate in India. It embodies my architectural philosophy and will be built with my foremost value of Quality.

DASNAC stands for the highest standard in real estate development & construction and Burj Noida will be epitomic of what we believe in at DASNAC. Burj Noida will place the industrious city of Noida on the map of luxury in India. I invite achievers and visionaries to find their home in this iconic tower exuding success.”

**- Architect J. K. Jain**  
*Founder*

“I believe a place is only as good as the people who live in it. Burj Noida will not only be an intricately designed and planned condominium; it will in fact be an enclave of true leaders –a communion of risk takers, thought leaders and decision makers. This tower will define luxury real estate for Noida and will establish itself as a preeminent address across India.

After experiencing luxury real estate in over fifty countries across six continents, I have strived to set the bar high for our experienced and capable team. The spectacle of Burj Noida will transcend city or nation boundaries and it will imbibe a truly global list of connoisseurs as its remarkable community.”

**- Arihant Jain**  
*Shareholder*



# ICONIC CURVES. DEFINING SUCCESS.

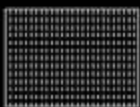
Success will find its home at Burj Noida, which is fashioned in utmost detail to create a lifestyle of unabated abundance for a handful of true leaders.







KEY



Golf Course



Metro Line

# PLACE YOURSELF ON THE LUXURY MAP OF INDIA.

Burj Noida is set to mark Noida on the luxury map of India. Its prime location near Noida Golf Course is selected to bring you exclusivities of the best sporting, shopping, nightlife and fine dining hubs.





YOU HAVE  
ARRIVED.

MARK YOUR  
TERRITORY.

Announce your arrival to your life extraordinaire. Step  
into infinity. Enter Burj Noida – the territory of leaders.





ARRIVAL





# BE WELCOMED. AS NOBILITY.

Feel known and welcomed – with a personal touch. Leaders like yourself deserve a reception like none other. Bask in the glorious lobby of Burj Noida.





RECEPTION





ENTERTAIN  
ELOQUENTLY.

INSPIRE EFFORTLESSLY.



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Command every conversation at Burj Noida's Lobby  
Café. An exquisite arena for you to meet and greet  
neighbours and guests.

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LOBBY CAFE





ESTABLISH  
ASCENDANCE.

ELEVATE  
YOUR MIND.

Discover true meaning of being on ‘top of the world’  
through the stature of not only the iconic Burj Noida  
but also your own elevated mindset.





ELEVATORS





LARGE AS  
YOUR HEART.

TALL AS  
YOUR REACH.

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Inspired by New York penthouses, the stunning double-height living areas at Burj Noida are fashioned with high-glass windows for the perfect first impression.

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LIVING





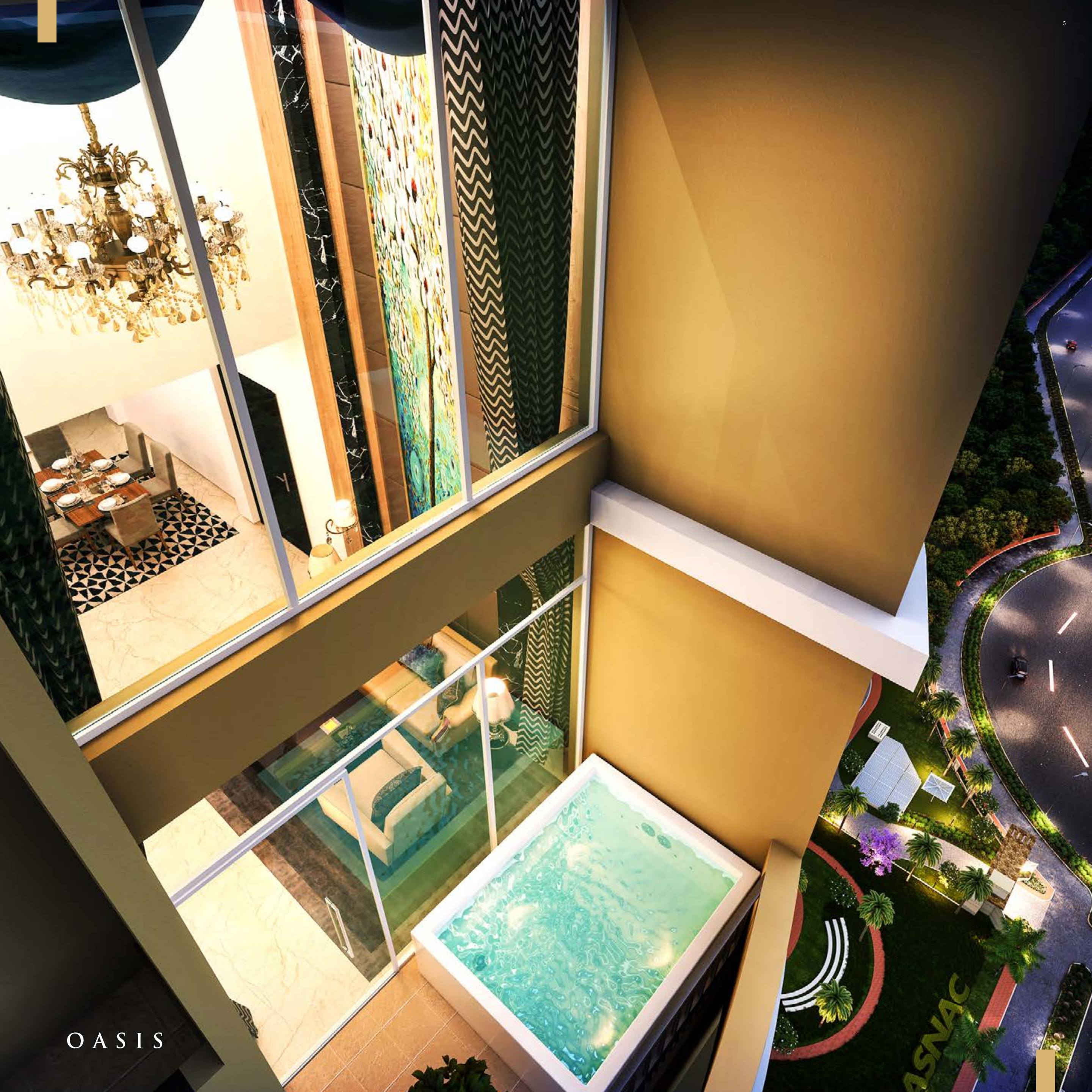
# SOAK IN. BATH SALTS AND SUNSETS.

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Soak in views of the city from the belvedere of your own private oasis. Your balcony is already equipped for installation of a Jacuzzi at your own convenience. An unparalleled private experience at Burj Noida.

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OASIS

ASNAAC





# MICHELIN STAR TASTES. KITCHENS TO MATCH.

For your global culinary exploration, our spacious kitchens are designed to imbibe a luxurious and expansive imported modular kitchen setup. Craft your stories, whether fables of your Italian sauces or epics of your Lebanese breads, at Burj Noida.







KITCHEN





# HONEYMOON SUITES.

## YOUR EVERYDAY AFFAIR.

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Spaciously designed to house your unique personal style, our master bedrooms inspire the globetrotting collector in you, under the sky of a high ceiling, while offering exclusivity of a dedicated dressing corner.

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B E D R O O M S







# PRIVATE SANCTUARY.

TO START YOUR DAY.

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A place where you start your day, bathrooms cast a reflection of yourself. Our master bathrooms come with separate his & her washbasins on granite counter-tops and a personal bathtub to unwind at the day's end.

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BATHROOMS



## NOTEWORTHY ELEMENTS

Grand eleven and half feet (approx.) slab-to-slab ceiling height

Pre-installed VRV/VRF Air Conditioning with air filter in living/ dining, kitchen and bedrooms

Italian/Imported marble flooring in living/dining and kitchen as per design

Special multi-function main door lock for each apartment

Double-height Living Room with double-height glazing

Anti-fungal, dust resistant and low VOC (Volatile Organic Compound) acrylic emulsion paint on walls

Germ resistant electrical switches with child safety and HRFR (Heat Resistant Fire Retardant) copper wire

Exterior windows having glazed shutters with toughened and tinted glass for reduced heat gain, lower cooling losses along with wire-mesh shutters

Exterior door shutter with toughened and tinted glass for reduced heat gain and lower cooling losses

Designer wardrobes with high-quality finishes and fittings as per design

Imported engineered wooden flooring in master bedroom as per design

Foam-flow CP fittings with rain shower in master washroom as per design

Branded ceramic/vitrified tiles with Italian/Spanish design up to full false ceiling height in washrooms

Granite counter top and branded stainless-steel double-bowl kitchen sink as per design

High-grade designer modular kitchen with branded hob, chimney and hardware

Green area in one balcony with imported artificial grass

Provision for installation of Jacuzzi in one balcony with water & electric points

Automatic External Defibrillator for heart-related emergencies in Tower Reception Lobby

Gambusia (mosquito larvae reducing) fishpond in the vicinity





# UNCOMMON EXPERIENCES.

Burj Noida comes with a curated collection of amenities to keep you and your family engaged and rejuvenated all throughout the day, week and year. You can be sure to promise your family the gift of not-so-common world-class experiences at Burj Noida.



# AMENITIES

Lobby Café at  
Tower Reception

Art Gallery at  
Main Lobby

Hanging Infinity  
Pool & Deck

Poolside Juice Bar

Poolside  
Barbeque Area

Steam, Sauna  
and/or Jacuzzi

World-class  
Gymnasium

Changing &  
Locker Rooms

Business Lounge  
& Library

SkyForest Kitchen  
on the Rooftop

Reflexology  
Walking Path

Fragrance &  
Herbal Garden

Fish Pond &  
Waterbody

Rooftop  
Observatory







RISE ABOVE  
THE CITY.

DIVE INTO INFINITY.

There's no need to fly down to Singapore to experience infinity pools perched atop iconic buildings. You have one of your own. Mark your evenings to revel in this wonderful hanging Infinity Pool at Burj Noida.





INFINITY POOL





PRIVILEGE TO  
OTHERS.

ROUTINE TO YOU.

The Skyforest Kitchen is parked on the Burj Noida rooftop amidst lush greenery, above the city and below the limitless sky. While others would book daytrips to this experience, it will be your everyday. And to top it off, Burj Noida will have its own Observatory.





SKYFOREST



# BESPOKE SERVICES



Resident  
Fitness Trainer



In residence  
Massage &  
Therapy



Valet  
Service



On-call  
Dry Cleaning &  
Laundry



24 X 7  
Doorman



Grocery  
Service



Concierge  
Service



Triple Layer  
Security



Golf Cart  
Service



Provision  
for Home  
Automation





# NO BETTER THERAPY.

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Avenues at Burj Noida, the project at the base of the tower, is a high street avenue right at the doorstep of the magnificent Burj Noida. Step out of home to step into your fix of retail therapy.

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AVENUES AT  
BURJ NOIDA





WE ARE DASNAC.

32+

YEARS OF  
EXPERIENCE

125+

PROJECTS  
ACROSS  
NORTH INDIA

15+

MILLION SQ.FT.  
OF REAL ESTATE  
DELIVERED

6,000+

HOMES  
DELIVERED





## ENGINEERING & ARCHITECTURE

Dasnac's predecessor and flagship business, Designarch has been a leading engineering and architectural firm in India for over two decades. We have successfully completed over 100 residential, commercial, education and healthcare projects of over 15 million sq. ft.

## STRATEGIC INVESTMENTS

Dasnac makes strategic investments in real estate and impactful ventures across sectors and geographies. Within real estate we concentrate on opportunistic value-addition in the built environment and land. We see urbanization in the developing world as an immense opportunity and evaluate opportunities around this theme for private investments.

## BUILDING CONSTRUCTION

Dasnac, equipped with a long-standing engineering and architectural tradition, is capable of managing and executing construction of its projects at the cutting-edge with our construction division.

## NURTURING ENTERPRISE WITH A PASSION TO CREATE CHANGE FOR POSITIVE HUMAN IMPACT

We presently have interests in businesses focused on innovative and meaningful value creation across the real estate value chain. With experience spanning three decades and over 15 million sq ft. of property, we have acquired expertise across development engineering, architecture, and building construction. In addition, we make strategic investments in real estate and impactful ventures across sectors and geographies.

## PROPERTY DEVELOPMENT

Dasnac is a knowledge-driven leader in property development in North India. Our flagship business, Designarch, pioneered smart housing in South Asia. We develop properties selectively with unrelenting focus on quality.





## SHAREHOLDERS

**Ar. J. K. Jain** is one of the leading architects in India, and a passionate real estate developer and investor. He featured on the list of Eminent Personalities of India compiled by IBRF and has been conferred title of Udyog Bandhu by the Government of India. He is a disciple and follower of Architect Joseph Allen Stein. In a career spanning over three decades, he has completed over 100 residential, commercial, education and healthcare projects in the capacities of consultant, architect, contractor, developer and investor. He graduated from Indian Institute of Technology, Roorkee with a B. Arch. and has attended executive programs organized by Massachusetts Institute of Technology and Columbia Business School. He is a fellow member of Indian Institute of Architects, international associate member of American Institute of Architects, member of Indian Institute of Valuers and Indian Council of Arbitration. He was honored by the Royal Institute of Chartered Surveyors with a fellow membership, and Delhi Urban Arts Commission through an advisory role. He allocates personal time for giving back to society through his non-profit organisation, Just Solve Foundation.

**Mr. Arihant Jain** is an entrepreneur, real estate developer and property & technology investor. He has completed assignments across real estate, infrastructure, private equity, pension and sovereign wealth funds, internet, agribusiness and precious metals. He has worked with Zambato, Inc. in Mountain View, California; CB Richard Ellis – Strategic Consulting and Designarch Infrastructure in New Delhi; and Godrej Group in Mumbai. He has also completed strategic projects for Oxford Financial Management Advisors in Stanford, California; IL&FS Investment Managers in Mumbai and Parsons Brinckerhoff in San Francisco. Arihant graduated from Stanford University with a B.S. in Management Science & Engineering, specializing in Financial Engineering. He attended courses in Infrastructure & Corporate Finance and Real Estate Investment Management at Stanford Graduate School of Business, and Language at Yale University, and was published on cover of the World Poverty and Human Rights Journal. He has been involved with the Stanford Global Projects Center, GRI and ANREV. He is a member of Indian Angel Network, Stanford Angels and serves on the board of Stanford Club of India.



**DASNAC**®

E-HOMES INFRASTRUCTURE PVT. LTD.

<https://www.smcrealty.com/project/burj-noida/>

1. This document shall not be construed promotional material for any purposes and does not contain the exact or precise information of the project. Information contained herein is not valid on or after 01.03.2019. The intending buyers are requested to refer the authenticated & attested statutory and promotional information available at the actual site for all purposes. Promotional brochures may be published subsequently. This project/phase is registered as UPRERAPRJ498423. 2. In this artist's impression, project details and surrounding area are only for an imagination and may differ from actual completed state/view. The intending buyers are requested to visit the site for actual layout, location, view, description and clarification. 3. This plan is not drawn to scale and not intended to be precise/accurate representation of the location, roads and amenities. The intending buyers are requested to visit the site to ascertain actual location, roads or amenities. 4. These pictures are based on personal imagination of the consultants and are not actual representation of the space available for the interiors and in the apartment. The furnishings/interiors/woodwork/fittings/fixtures/false-cciling/appliances etc. are not part of the actual apartment. 5. These pictures are based on personal imagination of the consultants and are not actual representation of the space available for the interiors and in the apartment. The interiors/fixtures/false ceiling etc. would not be the part of the actual apartment. Jacuzzi or pool etc. are not a part of the actual apartment. 6. In this artist's impression, project details and surrounding area are only for an imagination and may differ from actual completed state/view. These pictures are based on personal imagination of the consultants and are not actual representation of the interiors of various areas. The intending buyers are requested to visit the site for actual layout, location, view, description and clarification. 7. In this artist's impression, project details and surrounding area are only for an imagination and may differ from actual completed state/view. Skyforest and kitchen/ F&B is a property of the developer solely and will be available for use of certain apartments public upon making payment and is open to the public upon making payment to and passing screening criteria set by the developer. 8. Entire roof shall be available to the developer or its nominee for installation of exclusively owned third-party solar technology (not provided as part of project facilities) from which they have right of first refusal to supply electricity to residents. The intending buyers are requested to visit the site for actual layout, location, view, description and clarification. 9. The amenities as visible in this page are expressly subject to change at the discretion of the developer and this represents only tentative amenities suggested by the consultants. The intending buyers are requested to visit the site for actual specifications, amenities and clarification. 10. This page is an imaginary creation of the artist with an intention to demonstrate completed projects of the Company which are bound to differ from the physical current state/image of project. The intending buyers are advised to personally visit any of the projects to form their opinion. 11. In this artist's impression, project details and surrounding area are only for an imagination and may differ from actual completed state/view. Shops are for sale and part of a separate project/phase registered as UPRERAPRJ936659 and there are no in-built commercial facilities for the current residential phase. The intending buyers are requested to visit the site for actual layout, location, view, description and clarification. 12. The features as visible in this page are expressly subject to change at the discretion of the developer and this represents only tentative features suggested by the consultants. The intending buyers are requested to visit the site for actual specifications, features and clarification. 13. The amenities as visible in this page are expressly subject to change at the discretion of the developer and this represents only tentative amenities. 14. The services as visible in this page are expressly subject to change at the discretion of the developer and this represents only tentative services suggested by the consultants. Some services will be outsourced to third parties. The intending buyers are requested to visit the site for actual specifications, services and clarification.